

CANADIAN BUSINESS AND PROFIT MAGAZINE UNVEIL THEIR 2ND ANNUAL RANKING OF MUNICIPALITIES

Windsor-Essex County, Ontario, Thursday, June 14, 2016 - Canadian Business and PROFIT today ranked Windsor-Essex Region No. 5 on the 2016 ranking of Canada's Best Places for Business in the category of Most affordable places in Canada. Their 2nd annual ranking of Municipalities ranked Windsor-Essex Region No. 5 on the 2016 ranking of Canada's Best Places for Business.

Produced by two of the country's best-known business media outlets — Canadian Business and PROFIT — the 2016 Canada's Best Places for Business ranking factors in more than 20 indicators of cost, market trends and business friendliness collected from various sources and participating municipalities. The ranking is designed to help entrepreneurs and executives make smarter decisions on where to start, expand or relocate their enterprises.

"It takes the support of an entire community to foster successful businesses," said **James Cowan, Editor-in-chief of Canadian Business and PROFIT**. "The municipalities on our ranking show a clear commitment to business-friendly policies and economic development. That's good news for their business owners, entrepreneurs and residents."

Rakesh Naidu, CEO (interim) of the WindsorEssex Economic Development Corporation said, "It's an honor to be recognized nationally as one of Canada's Best Places to Do Business. When presenting to potential investors we are proud to promote the many assets of the Windsor-Essex region. In addition to affordability we include the fact that Windsor-Essex offers an excellent quality of life, small city feel with big city amenities, motivated skilled workers, housing costs among Canada's most affordable, a low Canadian Dollar, highlight our unbeatable location with access to U.S. markets, the fact that our serviced land costs is among the continent's most attractive and position our region as the gateway to North America."

About PROFIT

PROFIT: Your Guide to Business Success is Canada's preeminent media brand dedicated to the management of small and mid-sized businesses. For 34 years, Canadian entrepreneurs across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change. Visit PROFIT online at PROFITguide.com.

About Canadian Business

Founded in 1928, Canadian Business is the longest-serving and best-selling business publication in the country. With a cross-platform readership of nearly 1 million, it is the country's premier media brand for executives and senior business leaders. It fuels the success of Canada's business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics.

###

Media contact-

Lana Drouillard, Director Marketing/Communications
Cell-519 259-9600 or ldrouillard@choosewindsorsex.com

