

MEDIA RELEASE

January 14, 2016

The Board and Management Steers WindsorEssex Economic Development Corporation Towards a More Effective and Transparent Organization While Accepting Positive 2015 Results.

Windsor-Essex County, Ontario - January 14, 2016 – Members of the WindsorEssex Economic Development Corporation Board of Directors held their first meeting of the year on Tuesday, January 11, 2016. Marty Komsa, Chair of the Corporation’s Board and Rakesh Naidu, Interim CEO are encouraged by the progress made recently.

“The Board continues to hear positive news about this past year and the future direction of the organization. Overall there has been a marked improvement in many of the 2015 organization’s metrics. This is an indicator that the Economic Development team is now well positioned to keep this momentum going to achieve 2016 organizational goals,” said **Marty Komsa, Chair of the WindsorEssex Economic Development Corporation.**

The Board at its recent meeting approved a set of Board of Director’s objectives with three overall apparent themes: **Regional Economic Development, Openness and Transparency and Preparing the Organization for Future Successes.**

The attached document is for your reference.

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Media Interviews will be arranged by contacting:

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ABOUT:

The mission of the WindsorEssex Economic Development Corporation is to advance economic development and prosperity in our region. We are the region’s lead economic development agency and a powerful and dedicated catalyst for sparking business growth and expansion. We work to entice and attract new businesses to our region, as well as retain and help strengthen existing businesses and support entrepreneurship.

We INFORM

- By providing the most current and relevant information and data on site selection, market research and available government funding.

We GUIDE

- By providing answers and advice on general business practices, expansion planning, multi-national branch planning, exporting, and training and educational resources.

We CONNECT

- By helping to cut through the red tape and connecting businesses directly with key decision makers, potential partners and funders.