

FOR IMMEDIATE RELEASE

Friday, January 20, 2017

CEO of WindsorEssex Economic Development Joins an International Economic Development Committee

Windsor-Essex County, Ontario - Friday, January 20, 2017 – **Stephen MacKenzie, CEO of the WindsorEssex Economic Development Corporation** has been formally invited to join the International Economic Development Council (IEDC) International Committee. This committee provides a venue for networking and knowledge sharing among internationally-active members. The members include practitioners outside the US and those with an interest in global issues, trends and best practices. Members serve as an advisory committee on international content for IEDC's conferences, professional development courses and research projects. Stephen will join committee members: Chair: Suzi Pegg, Vice President, Global Business Development, Pittsburgh Regional Alliance, Pittsburgh, PA; Vice Chair: Paul Zito, Vice President, International Development, Regional Growth Partnership & Jobs Ohio, Toledo, Ohio.

The International Economic Development Council (IEDC) is a non-profit, non-partisan membership organization serving economic developers. With more than 5,000 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their region.

Stephen MacKenzie, CEO WindsorEssex Economic Development said, "I am very pleased to join the IEDC International Committee and have the opportunity to meet and network with other international economic development professionals to share information on global issues as well as, learn about best practices in the industry. As many of our local companies provide products and services on a global basis it's advantageous in my position to consistently leverage these strengths and will do so, as a member of the IEDC International Committee."

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