

MEDIA RELEASE

September 30, 2015

**In Recognition Of Manufacturing Day
Windsor-Essex Manufacturers Open Their Doors To Over 300 Students!**



October 1, 2015

Windsor-Essex County, Ontario – Wednesday, September 30, 2015 – In an effort to recognize Manufacturing Day, WindsorEssex Economic Development Corporation is pleased to partner with Workforce WindsorEssex, Windsor Essex Catholic District School Board, Greater Essex County District School Board, Conseil scolaire catholique Providence and regional employers to coordinate activities on **Thursday, October 1st**. Over 300 students from local schools will tour manufacturing facilities in Windsor-Essex.

Local manufacturing employers have been very responsive to this project and are pleased to open their doors to students and educators. It's an opportunity for the companies to bring awareness to the great careers and opportunities that exist in manufacturing in Windsor and Essex County. The companies participating are: **A. V. GAUGE & FIXTURE INC., ANCHOR DANLY, BRIADCO TOOL & MOLD, THE ELECTROMAC GROUP, LAVAL INTERNATIONAL, RADIX INC., REKO INTERNATIONAL GROUP and VALIANT TRAINING AND DEVELOPMENT CENTRE.**

Rakesh Naidu, CEO (Interim) WindsorEssex Economic Development said, "Manufacturing Day helps to communicate the importance this sector plays in the local economy as we continue to strengthen and diversify the economy through advanced manufacturing."

Jonathon Azzopardi, LAVAL International commented, "LAVAL is a strong supporter of Manufacturing Day because it is an opportunity to change the perception of manufacturing in our area. We as the manufacturers have a responsibility to promote ourselves, and this one day a year is that opportunity. As employers we need to show future generations that this is a career that is not a second choice but a job opportunity that is exciting and full of opportunity. We hope that every year more companies will open their doors and participate in Manufacturing Day. Manufacturing is the largest employer in the Windsor-Essex region and the entire industry needs to show the public that we are here to stay."

Ron Le Clair, Trustee for the Greater Essex County District School Board added, "Manufacturing is a fundamental driver of the economy in the Windsor and Essex County region. MFG Day is an excellent opportunity for our students to see manufacturing in action and learn about the skilled trades. It provides students with an understanding of the varied employment opportunities available in a manufacturing setting.

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