



**FOR IMMEDIATE RELEASE**  
**Monday, April 13, 2015**

**OUT OF 421 REGIONS ACROSS NORTH AND SOUTH AMERICA  
WINDSOR-ESSEX IS IN THE TOP TWO FOR THE BUSINESS FRIENDLINESS  
AWARD ANNOUNCED BY ...  
FDI AMERICAN CITIES OF THE FUTURE AWARDS 2015/16**

**Windsor-Essex County, Ontario - Monday, April 13, 2015** – Today, fDi announced the winners of the American Cities of the Future Awards 2015/16. The fDi intelligence division of the Financial Times collected data using the specialist online tools fDi Markets and fDi Benchmark. Data was collected under the following five categories and based on size of the region: Economic Potential, **Business Friendliness**, Human Capital, Cost Effectiveness and Connectivity. fDi is a bi-monthly magazine and part of the fDi Intelligence division of the The Financial Times Ltd., a dedicated unit specializing in all areas relating to foreign direct investment.

In total, 421 regions were analyzed across both North and South America for this study with **Windsor-Essex one of the top two regions in the small city category** along with Chattanooga, Tennessee to win the **2015/16 Business Friendliness Award**.

"We're committed to having the most business-friendly environment anywhere so it's terrific for our region to be recognized internationally with this designation. The Economic Development Corporation will continue to build the region's international profile as a sound business decision and return on investment." stated **Sandra Pupatello, CEO WindsorEssex Economic Development Corporation**.

**Top 10 Small American Cities of the Future 2015/16 – BUSINESS FRIENDLINESS**

Chattanooga Tennessee US; **Windsor -Essex Ontario Canada**; Plano Texas US;  
Irving Texas US; Mobile Alabama US; Syracuse New York US; Waterloo Ontario Canada;  
Burlington Ontario Canada; Cambridge Ontario Canada; Resende Rio de Janeiro Brazil.

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About fDi Intelligence - fDi Magazine is the world's premier publication for the business of globalization. Published on a bimonthly basis, with a circulation of 15,000, fDi provides corporate decision-makers with an up-to-date image of the ever-changing global investment map. For more information, visit [www.fdiintelligence.com/Info/About-Us](http://www.fdiintelligence.com/Info/About-Us).

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