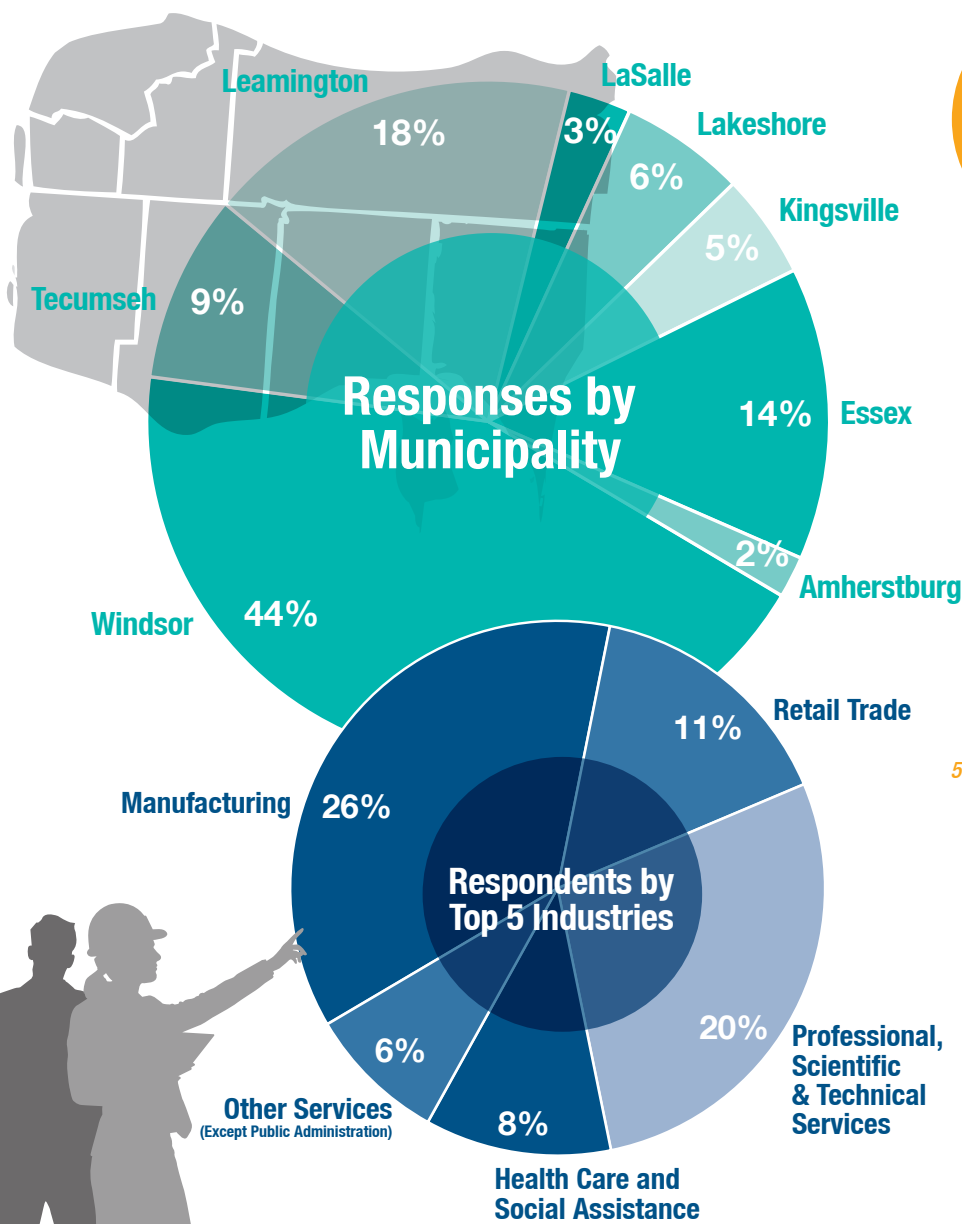


ECONOMIC DEVELOPMENT AND QUARTERLY SURVEY RESULTS 2018

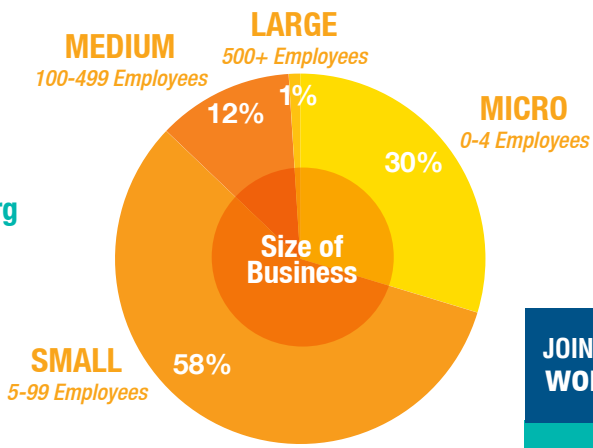
133 Respondents between May and June 2018



52% of businesses plan to expand in the next 18 months.

Businesses were asked to compare their current attitude about doing business in the community to their attitude last year:

More positive	26%
No change	58%
More negative	16%



52% of businesses believe their industry will grow.

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Organizations lost employees between January and March 2018 due to...

Quits	64%
Retirements	2%
Temporary Layoffs	6%
Permanent Layoffs	3%
Dismissals	24%
Other	3%

Respondents rated their general impression of the community as a place to do business:

Excellent	20%
Good	56%
Fair	17%
Poor	7%

Organizations hired for many types of positions between January and March 2018:

Full-time	51%
Part-time	12%
Seasonal	27%
Contract	10%

50% of those hired were youth aged 15-29.

30% of those hired were newcomers who arrived in Canada in the last 5 years.

Employers rated the workforce environment in Windsor-Essex

	Excellent	Good	Fair	Poor	N/A
Availability of qualified workers	2%	19%	26%	48%	5%
Stability of workforce	4%	32%	32%	27%	5%
Ability to attract new employees	3%	23%	43%	22%	9%
Ability to retain new employees	7%	37%	30%	17%	10%

Top Positions Employers Hired

Machinist	Administrator	Software Developer
Tool & Die Maker	Room Attendant	Web Developer
Welder	Handyman	Farm Labourer
Assembler	Maintenance	Greenhouse Labourer
General Labourer	CNC Machine Operator	
Fork Lift Driver		

Top Hard-to-Fill Positions

Machinist	Welder	Fork Lift Driver
Tool & Die Maker	Maintenance	Industrial Designer

Top Anticipated Hires

Machinist	General Labourer	Marketing Manager
Tool & Die Maker	CAM Programmer	Office Manager
Welder	Cost Estimator	Industrial Designer
Finance Manager	Technician	
Logistics Manager	Truck Driver	
Packing Line	Fork Lift Driver	
Automation Assemblers	Account Manager	

Employers planned to hire 344 people between April and June 2018

TOP 3 BARRIERS TO GROWTH:

- WORKFORCE SKILLS SHORTAGE 44%**
- MARKETING 21%**
- FINANCING 19%**

Workforce WindsorEssex, the Windsor Essex Economic Development Corporation, municipal economic development officers, the Ministry of Economic Development and Growth, the Small Business Centre, and WEtech Alliance partnered to conduct an economic development survey throughout May and June 2018. This bulletin showcases some of the results of this survey and is also the 8th bulletin in Workforce WindsorEssex's quarterly employer survey series.