

BOARD OF DIRECTORS MEETING MINUTES
Friday, September 27, 2019
WindsorEssex Economic Development Corporation
119 Chatham St. W, Windsor, ON

Present:	Tal Czudner, Chair Kevin Laforet William Willis	Mayor Drew Dilkens Paul J. Mastronardi	Mayor Tom Bain Tom O'Brien	Peter Roth Diane Reko
Regrets:	Chris Savard	Kyrsten Solcz		
Staff:	Stephen MacKenzie, CEO Sabrina DeMarco	Holly Connelly Lee McGrath	Matt Johnson	

1. CALL TO ORDER & DISCLOSURE OF CONFLICT OF INTEREST

The meeting was called to order at 8:39 a.m. by Tal Czudner, Chair and quorum was met. No conflict of interest was declared.

2. AGENDA

The Agenda for the open meeting of the WindsorEssex Economic Development Corporation (WE EDC) Board of Directors was approved as presented.

Motion Moved by Kevin Laforet
 Seconded by Mayor Drew Dilkens

That the Agenda for the September 27, 2019 meeting of the WE EDC Board of Directors be approved. Carried.

3. CONSENT AGENDA

- 3.1 Minutes of the open Board Meeting – July 17, 2019
- 3.2 Monthly Performance Measures and Metrics

Motion Moved by Kevin Laforet
 Seconded by Mayor Drew Dilkens

THAT the consent agenda and the recommendations therein, be approved. Carried.

4. BOARD OF DIRECTORS REPORTS

4.1 Chair's Report

The Chair highlighted WE EDC's move to the downtown core and thanked staff for a smooth transition.

William Willis no longer has the time commitment to remain on the finance committee and will step down. Chris Savard has agreed to join the committee.

Motion Moved by Peter Roth
 Seconded by William Willis

That Chris Savard be appointed to the WE EDC finance committee. Carried.

Motion Moved by Tal Czudner

Seconded by Tom O'Brien

THAT the updates provided in the Chair's Report be received as information. Carried.

4.2 CEO's Report

Lee McGrath, Director of BRE

- Recognized the Board for their support of the Emerging Technologies event
- Knowledge transfer – partnering with the University of Windsor to offer a 2-day workshop
 - Key pillars identified including labour, apprentices

Matthew Johnson, Director of Business Attraction

- Working on several projects including, one of which will be announced in October
- BA team travelling to Germany to meet with companies that have toured the area

Sabrina DeMarco, Executive Director of Small Business Centre

- Launched Digital Mainstreet program in August to help businesses complement their digital profile
 - Strong take-up in the community
 - Working with 15 BIA's
- WE Shop Local Show will be held in October (Small Business Month)
- 2018 event saw 1100 visitors

Motion Moved by Diane Reko

Seconded by Kevin Laforet

THAT the updates provided in the CEO's Report be received as information. Carried.

5. NEW BUSINESS

6. NEXT MEETING

The next meeting of the WE EDC Board of Directors will be held on November 29, 2019 at the CORE building at the University of Windsor.

7. ADJOURNMENT

Motion Moved by Paul Mastronardi

Seconded by Tom O'Brien

That the open meeting of the WE EDC Board of Directors be adjourned at 8:54 a.m. Carried.