

## What We Do

The WindsorEssex Economic Development Corporation advances economic development and prosperity in our region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways:

### INFORMING

We provide the most current and relevant information and data on site selection, market research and available government funding.

### GUIDING

We provide answers and advice on general business practices, expansion planning, multi-national branch planning and exporting, as well as training and educational resources.

### CONNECTING

We help organizations cut through red tape and we connect them directly with key decision makers, potential partners and funders.

[choosewindsor.essex.com](http://choosewindsor.essex.com)

## New Investment Facilitated \$19,189,000

Total amount of new investment to the region, through both public and private investment streams.

**40** Business Expansions Facilitated

**253** New Jobs Facilitated

**10** Priority Files

**49** Business Startups

## Building Permits\* \$79,993,033

\*incl. industrial, commercial & institutional



## Business Resource Sessions

67 Sessions | 261 Attendees



## Diversification Retention & Expansion Files



## Priority Business Attraction Files



## Top Business Priorities

- NAFTA
- Business Immigration
- Proposed reform to the Employment Standards and Labour Relations Acts - Bill 148
- Skilled Trades/Labour Demand and Challenge
- Regulatory Environment: Cap & Trade, Energy Pricing

## Regional Labour Market Indicators



**Population 15+**  
334,600



**Labour Force**  
206,900



**Employment**  
194,500



**Unemployment**  
12,400

**Unemployment Rate**  
6.0%

**Participation Rate**  
61.8%

**Employment Rate**  
58.1%

Note: The above figures reflect all of Windsor and Essex County, comparing Q3 2017 to Q2 2017. Source: Statistics Canada, Labour Force Survey custom tabulation.