

What We Do

The WindsorEssex Economic Development Corporation advances economic development and prosperity in our region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in four key ways:

1. WE Inform and Promote

To be the leading source for economic information and promotion in the Windsor-Essex Region.

2. WE Invest and Attract

To promote the Windsor-Essex Region as a premier location for business attraction and expansion.

3. WE Innovate and Advance

To diversify the Windsor-Essex Region and enable companies to be leaders in innovation and not victims of technology disruption.

4. WE Engage and Collaborate

To lead, inform, guide, connect and leverage the economic development ecosystem in the Windsor-Essex Region.

choosewindsor.essex.com

New Investment Facilitated \$44,500,000

Total amount of new investment to the region, through both public and private investment streams.



Business Support Sessions

30 Sessions
515 Attendees



Top Economic Priorities as reported by Windsor-Essex Businesses

- 1 Skilled Trades / Labour Demand and Challenges
- 2 Regulatory Environment – Cross-Ministry Delays in Application Reviews, Permit Approvals
- 3 Irregular Electricity Voltage in Industrial Areas
- 4 Business Immigration – Labour Mobility
- 5 Uncertainty of Trade Agreements

Regional Economic Indicators†



Population 15+
345,900



Labour Force
216,300



Employment
204,500



Unemployment
11,800



Unemployment Rate
5.5%



Participation Rate
62.5%



Employment Rate
59.1%



† Note: The above figures reflect all of Windsor and Essex County, Q1 2019 to Q2 2019. Source: Statistics Canada, Labour Force Survey custom tabulation