

## What We Do

The WindsorEssex Economic Development Corporation advances economic development and prosperity in our region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways:

### INFORMING

We provide the most current and relevant information and data on site selection, market research and available government funding.

### GUIDING

We provide answers and advice on general business practices, expansion planning, multi-national branch planning and exporting, as well as training and educational resources.

### CONNECTING

We help organizations cut through red tape and we connect them directly with key decision makers, potential partners and funders.

[choosewindsor.essex.com](http://choosewindsor.essex.com)

## New Investment Facilitated

**\$22,086,838** (BA/BRE)  
**\$237,500** (SBC)

Total amount of new investment to the region, through both public and private investment streams.

**59** Expansions Facilitated  
(BA/BRE) 7 | (SBC) 52

**687** New Jobs Facilitated  
(BA/BRE) 385 | (SBC) 302

**11** Priority Files

**90** Business Startups

**4** Funding Applications and Joint Papers Developed

## Business Support Sessions

**39 Sessions**  
**507 Attendees**



## Top Economic Priorities as reported by Windsor-Essex Businesses

- 1 Regulatory Environment – Cross-Ministry - all levels of government - Delays in Application Reviews, Permit Approvals (Government must move at speed of business)
- 2 Preparing for tomorrow's workforce, today
- 3 FCA 3rd Shift Elimination – Local impacts to supply chain, employment, product for the future
- 4 Infrastructure support to align with growth in municipalities
- 5 COVID-19 – Business Continuity, Supply Chain Management, Access to Government support programs, Cross-border business and essential travel, temporary Foreign Worker Program (especially for the agri-greenhouse sector)

## Regional Economic Indicators†



**Population 15+**  
**353,200**



**Labour Force**  
**206,900**



**Employment**  
**186,000**



**Unemployment**  
**20,900**



**Unemployment Rate**  
**10.1%**



**Participation Rate**  
**58.6%**



**Employment Rate**  
**52.7%**



**Building Permits\***  
**\$50,416,381**

\*Industrial, commercial and institutional permits only (Totals do not include Amherstburg values for 3 months & Lakeshore Values for March 2020)



† Note: The above figures reflect all of Windsor and Essex County, comparing Q4 2019 to Q1 2020. Source: Statistics Canada, Labour Force Survey custom tabulation.