

What We Do

The WindsorEssex Economic Development Corporation advances economic development and prosperity in our region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways:

INFORMING

We provide the most current and relevant information and data on site selection, market research and available government funding.

GUIDING

We provide answers and advice on general business practices, expansion planning, multi-national branch planning and exporting, as well as training and educational resources.

CONNECTING

We help organizations cut through red tape and we connect them directly with key decision makers, potential partners and funders.

choosewindsor.essex.com

New Investment Facilitated

\$750,000 (BA/BRE)
\$41,500 (SBC)

Total amount of new investment to the region, through both public and private investment streams.

29 Expansions Facilitated
(BA/BRE) 1 | (SBC) 28

99 New Jobs Facilitated
(BA/BRE) 12 | (SBC) 87

16 Priority Files

23 Business Startups

5 Funding Applications and Joint Papers Developed

Business Support Sessions

34 Sessions
337 Attendees



Top Economic Priorities as reported by Windsor-Essex Businesses

COVID-19 Impacts to All Sectors

- 1 Access to government support programs and navigating all criteria
- 2 Health & Safety protocols
- 3 Employment Standards, available work force
- 4 Cross-border business travel – COVID protocols, "Essential Worker" designations
- 5 Uncertainty of economic climate - ability to adjust to new COVID reality

Regional Economic Indicators†



Population 15+
357,000



Labour Force
192,800



Employment
163,300



Unemployment
29,500



Unemployment Rate
15.3%



Participation Rate
54.0%



Employment Rate
45.7%



Building Permits*
\$42,954,947

*Industrial, commercial and institutional permits only (Totals do not include Amherstburg values for all three months and Tecumseh values for the month of June 2020)



† Note: Source: Statistics Canada, Labour Force Survey custom tabulation.