

BOARD OF DIRECTORS MEETING MINUTES
Friday, October 27, 2017 at 12 p.m.
WindsorEssex Economic Development Corporation
700 California Ave, Windsor, ON, N9B 2Z2

Present:	Warden Tom Bain, Chair	Tal Czudner, Vice Chair	Mayor Drew Dilkens	Paul J. Mastronardi
	Tom O'Brien (by phone)	Terry Rafih	Peter Roth, Treasurer	Kyrsten Solcz
Regrets:	Diane Reko	Chris Savard	William Willis	
Staff:	Stephen MacKenzie, CEO	Rakesh Naidu, COO	Susan Anzolin	Sabrina DeMarco
	Lee McGrath	Joe Goncalves	Lana Drouillard	Holly Connelly

1. CALL TO ORDER & DISCLOSURE OF CONFLICT OF INTEREST

The meeting was called to order by Warden Tom Bain, Chair, at 12:06 p.m. and quorum was met. No conflict of interest was declared.

2. AGENDA

The Agenda for the meeting of the WindsorEssex Economic Development Corporation (WE EDC) Board of Directors held on Friday, October 27, 2017 was distributed for review.

Motion Moved by Terry Rafih
Seconded by Kyrsten Solcz

*That the Agenda for the October 27, 2017 meeting of the WE EDC Board of Directors be approved.
Carried.*

3. CONSENT AGENDA

- 3.1 Minutes of Board of Directors Meeting – August 25, 2017
- 3.2 Monthly Performance Measures and Metrics
- 3.3 Top Business Priorities
- 3.4 Business Attraction
- 3.5 Business Retention and Expansion
- 3.6 Small Business Centre
- 3.7 Institute for Border Logistics & Security (IBLS)
- 3.8 Marketing & Communications

Motion Moved by Peter Roth
Seconded by Tal Czudner

THAT the consent agenda and the recommendations therein, be approved. Carried.

4. BOARD OF DIRECTORS REPORTS

- 4.1 Chair's Report

Deferred to the in-camera session.

- 4.2 CEO's Report

WE EDC is working with the University of Windsor and Workforce WindsorEssex on the Sector Partnership Planning Grant (SPPG) project providing an opportunity to link businesses with the University's Science department including the winery, brewery, agri-industry and pharmaceutical/nutraceutical sectors.

The Small Business Centre hosted its 3rd annual Small Business Expo during small business month. There were 75 vendors and 520 people were in attendance throughout the expo, demonstrating the diversity of small business clients in the region.

The Business Retention and Expansion team partnered with several local agencies and companies to present the 2nd Annual Emerging Technologies in Automation Conference and Trade Show. The event was attended by 300 delegates and recognized by the Hon. Navdeep Singh Bains, Minister of Innovation, Science and Economic Development as one Canada's global innovation leaders. Windsor-Essex is being branded as a region that thrives on innovation and technology, positioning the region for growth.

WE EDC is working on becoming an Autonomous Vehicle Innovation Network (AVIN) node through the Ontario Centres of Excellence (OCE). An application has been submitted and a follow-up meeting has been scheduled. WE EDC will be reaching out to industry partners as matching funds will be required.

WE EDC and IBLS are working on an application through the Transportation Trade Corridor, through the Federal government. The funds would go towards autonomous vehicle research.

Business Attraction activities were deferred to the in-camera session.

The Marketing and Communications department continue to be very busy supporting departmental activities.

Motion Moved by Peter Roth

Seconded by Mayor Dilkens

That the updates provided in the CEO's report be received as information. Carried.

5. NEW BUSINESS

None

6. NEXT MEETING

The next meeting of the WindsorEssex Economic Development Corporation Board of Directors will be at noon on Friday, December 15, 2017.

7. ADJOURNMENT

Motion Moved by Tal Czudner

Seconded by Terry Rafih

That the open session of the WE EDC Board of Directors meeting be adjourned. Carried.

Motion Moved by Tom O'Brien

Seconded by Paul J. Mastronardi

That the meeting move in-camera. Carried.