

## MEDIA RELEASE

WEDNESDAY, APRIL 8, 2020

### ENGINEERING SIMULATION AND ANALYSIS SOFTWARE COMPANY – SIMUTECH GROUP CHOOSES WINDSOR, ONTARIO

**Windsor-Essex County, Ontario, Canada – Wednesday, April 8, 2020** – A future based on Connected, Autonomous, Cyber-secure and Electric vehicles requires access to specialized equipment, infrastructure and talent, including: automotive engineering, battery fabrication, and computer and software design.

[SimuTech Group](#), a simulation services company with specializations in visual and optical software services, is establishing a presence in Windsor, Ontario. SimuTech Group has hired a Virtual Reality CAVE Operator to be embedded at Canada's largest [Virtual Reality CAVE](#) operated by the [WindsorEssex Economic Development Corporation](#)'s Institute for Border Logistics and Security. SimuTech Group has been a founding partner with the WindsorEssex Economic Development Corporation's efforts as a Regional Technology Development Site in the [Autonomous Vehicle Innovation Network](#) (AVIN) led by the [Ontario Centres of Excellence](#) (OCE).

SimuTech Group's decision to employ a full-time technical expert is intended to manage all technical aspects related to the Virtual Reality CAVE. Akash Charuvila, the VR CAVE Operator, will provide day-to-day technical advice to businesses, academia and others interested in better understanding the VR CAVE and its capabilities. Akash will be the go-to person for all demonstrations, scheduling time for companies to use the CAVE, helping to get projects kick-started using ANSYS software. Companies interested in using the VR CAVE are encouraged to contact: Ed Dawson, Mobility Analyst at [edawson@choosewindsor.essex.com](mailto:edawson@choosewindsor.essex.com).

"SimuTech Group is proud to establish a full-time presence in the Windsor-Essex region. We are excited about building greater business opportunities by working with local companies to spur greater innovation by adopting 3D technology to visualize, check operations, or collaborate on design." said **Rick James, CEO, SimuTech Group**.

"WE EDC is working hard to support economic diversity and prosperity for the Windsor-Essex region now and into the future. We are extremely pleased to welcome the SimuTech Group to our community to assist us in achieving these goals." added **Stephen MacKenzie, President and CEO, WindsorEssex Economic Development Corporation**.

## **ABOUT SIMUTECH GROUP**

SimuTech Group is a simulation services company specializing in ANSYS finite element analysis (FEA), computational fluid dynamics (CFD) and electromagnetic simulation software as well as turbomachinery and testing services. SimuTech Group is the largest full-service provider of ANSYS FEA, CFD, and electromagnetic (Emag) engineering simulation software in North America. Offices across the US and Canada provide sales, technical support, training, and consulting services for ANSYS simulation software. For more information about SimuTech Group, visit [simutechgroup.com](http://simutechgroup.com).

## **ABOUT WINDSORSESSEX ECONOMIC DEVELOPMENT**

The WindsorEssex Economic Development Corporation is the lead economic development agency for the Windsor Essex region. The focus of the organization is to develop and execute strategies to retain, expand, attract and help new businesses start up in the Windsor-Essex region. The WindsorEssex Economic Development Corporation is led by a board of distinguished community leaders. A team of professional staff will assist you with all your location and investment decisions by working one-on-one with businesses, to facilitate the process of starting, growing or locating in Windsor-Essex. For more information about WE EDC visit [choosewindsorsex.com](http://choosewindsorsex.com)

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