

MEDIA RELEASE

MONDAY, JULY 6, 2020

ENGINEERING CONSULTING COMPANY – ELTROMEX CORPORATION CHOOSES WINDSOR-ESSEX

Windsor-Essex, Ontario, Canada – Monday, July 6, 2020 – Windsor-Essex is an advanced manufacturing powerhouse in Canada and companies in the manufacturing sector are in the process of adopting Industry 4.0 combined with Lean Manufacturing practice to achieve a new level of operational excellence.

The Eltromex Corporation (Eltromex), headquartered in Querétaro, Mexico, is establishing a Canadian Headquarters in Windsor, Ontario. Phase one of the corporation’s growth plan projects the hiring of 6-10 full-time technical experts and staff.

Eltromex is an engineering consulting services company that specializes in optimizing various advanced manufacturing process in automotive, and food processing, and agricultural sectors. Eltromex conducts assessment services during the early stages of product and process design using philosophies in “co-design” and “lean manufacturing”. The company also specializes in providing AWS and ISO certified welders for construction projects and supports training programs for certified welders locally.

Eltromex was first introduced to the Windsor-Essex region through a lead with the Ontario Investment Office. After an initial one day meeting with the Windsor-Essex Economic Development Corporation (WE EDC) Investment Attraction Team, Eltromex’s leadership team of Oscar and Tomas Camarillo (father and son) returned to Windsor-Essex for a more comprehensive, week-long, visit. WE EDC introduced the duo to local post-secondary institutions and relevant faculty; local companies in the tool, die, and mold industry; and professional services that would assist the company to establish a Canadian business. A lunch meeting was also arranged with the Mexican Consulate in Leamington to discuss quality of life and cultural amenities in the region.

“The Eltromex Corporation feels that there is a great opportunity for collaboration in the region as our business is designed to help improve current manufacturing practice by offering expertise in the pursuit of new business opportunities and provide the means for market diversification. We feel strongly that we will be a value added to many companies in the region.”

- Oscar Camarillo, President and CEO, The Eltromex Corporation.

Eltromex is able to provide support to Windsor-Essex companies that want to expand to Mexico by using their local connections and expertise, which includes introducing Mexican legal and financial experts to companies, assisting with facilities selection, machines and equipment installations, and optimizing operations and production.

“WE EDC is working hard to support economic diversity and prosperity for the Windsor-Essex Region and help companies form close business networks to collaborate. We are extremely pleased to welcome The Eltromex Corporation to our community to assist us in achieving these goals.”

- Stephen MacKenzie, President and CEO, WindsorEssex Economic Development Corporation.

ABOUT THE ELTROMEX CORPORATION

The Eltromex Corporation is headquartered in Querétaro, Mexico and specializes in providing engineering consulting services globally in manufacturing and food and agricultural industries to help optimizing various manufacturing process. The company also focuses on technology development in the processes to enhance productivity and performance, its wide structure of experts specialized in different areas will allow the company to provide integrated solutions. Their first North American office in Windsor-Essex will provide consulting services, technical support and training to adapt to its clients' needs. For more information about The Eltromex Corporation, visit <http://www.eltromex.com.mx/>.

ABOUT WINDSORSESSEX ECONOMIC DEVELOPMENT

The WindsorEssex Economic Development Corporation is the lead economic development agency for the Windsor Essex Region. The focus of the organization is to develop and execute strategies to retain, expand, attract and help new businesses start up in the Windsor-Essex region. The WindsorEssex Economic Development Corporation is led by a board of distinguished community leaders. A team of professional staff will assist you with all your location and investment decisions by working one-on-one with businesses, to facilitate the process of starting, growing or locating in Windsor-Essex.

For more information about WE EDC visit <http://choosewindsorsessex.com/>

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