



FOR IMMEDIATE RELEASE
Thursday, April 30, 2015

PUPATELLO PRESENTS
“WHY THE WINDSOR-ESSEX REGION IS PRIME LOCATION FOR THE GROWTH
OF THE LIFE SCIENCES SECTOR”
AT
3RD ANNUAL MEDEC MedTech Conference

Windsor-Essex County, Ontario, - Thursday, April 30, 2015 – Sandra Pupatello, CEO of the Windsor Essex Economic Development Corporation was invited by **MEDEC MedTech** “The Voice of Canada’s Medical Technology Industry” to speak at the 3rd Annual Conference held in Toronto today with over 200 registrants from the medical technology/device industry, the broader healthcare community and government.

MEDEC is the national association representing Canada’s innovative medical technology industry. MEDEC represents over 150 medtech companies ranging from Canadian-owned to multinationals and works closely with the federal and provincial-territorial governments, health professionals, patient and other stakeholders to deliver a patient-centred, safe, accessible, innovative and sustainable, universal healthcare system supported by the use of medical technology.

“I am delighted to speak to the experts in this industry because it provides the opportunity to tout our region as a prime location for the growth of the life sciences sector and share with them our efforts to develop a life sciences cluster in Windsor-Essex,” said **Sandra Pupatello, CEO WindsorEssex Economic Development Corporation.**

###

MEDIA Contact:
Lana Drouillard, Director, Marketing & Communications
WindsorEssex Economic Development Corp.
Tel: 519 259-9600