

FOR IMMEDIATE RELEASE

February 9, 2017

Mayor of Tecumseh Welcomes New Company to Town

Windsor-Essex County, Ontario - Thursday, February 9, 2017 – At a media conference today, Gary McNamara, Mayor of the Town of Tecumseh announced the attraction of a new company, **CX North America Information Services Inc.** and the opening of its headquarters in Tecumseh, Ontario. Mayor McNamara was joined by Lyall Cresswell, President and CEO of CX North America; Sharon Coburn, Vice President of Business Development for North America; Tom Bain, Essex County Warden and Stephen MacKenzie, CEO WindsorEssex Economic Development Corporation.

CX North America is a leader in freight collaboration solutions for the transportation industry and is a wholly-owned subsidiary of Transport Exchange Group, a major solutions provider to the road transport industry in the United Kingdom and operator of two of its largest freight exchanges. More than 4,500 companies currently rely on collaboration services from Transport Exchange Group.

“This is fantastic news for Tecumseh,” **said Gary McNamara, Mayor of Tecumseh.** “We are pleased to welcome CX North America and look forward to their future growth and prosperity here. They say this is just the beginning and expect to increase their workforce. We will do everything we can to help them succeed in our Town and the Essex Region. Tecumseh has a lot to offer and we encourage more businesses to consider our Town and the benefits it provides.”

Lyall Cresswell, President and CEO of CX North American, CX Euro and Transport Exchange Group explained, “Location is at the heart of everything we do, whether it’s helping out customers keep track of their freight in real-time or helping them easily work with the right vehicles, in the right place at the right time. Choosing exactly the right location for our new headquarters is part of that and so we’re delighted to be establishing ourselves here in Tecumseh.”

Sharon Coburn, CX North America’s Vice President of Business Development for North America added, “I’m looking forward to heading up our North American market expansion and delighted that we have selected Tecumseh, Ontario as our headquarters. This location is a perfect fit to offer CX North America products and services because it’s known as the epicenter of international logistics as one of the busiest commercial border crossings on the continent. We look forward to bringing our proven technology and services to the North American marketplace to help our customers collaborate more effectively and grow their businesses.”

“On behalf of the WindsorEssex Economic Development Corporation we are very pleased to welcome CX North America to the Windsor-Essex region and specifically to the Town of Tecumseh where you will now call home to the North American marketplace. This announcement today certainly enhances our collective efforts in diversifying our economy. It’s been our pleasure working with you on your expansion plans, as our goal is also to assist companies in their business growth and success. Please be assured that we will continue to support CX North America as they bring advanced freight solutions to the transportation industry,” stated **Stephen MacKenzie, CEO, WindsorEssex Economic Development Corp.**

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CXNorth America

Unrivaled Visibility of Vehicles & Freight

Work smarter with the Preferred Carriers and Independent Contractors in your network... quickly, safely and easily with the CX North America system and mobile app.

See More

Using the CX North America platform means that you never lose sight of your freight again, whoever is carrying for you and wherever your freight is headed to. By pulling together data from over a dozen leading telematics providers, TMS systems and our own driver mobile app we deliver a 'single view of the truth' to your PC, mobile device, wall board and management systems.

Whether you work with 3 logistics partners or 300, CX North America allows you to stop having to 'guess' where your freight or available resources are.

Do More

CX North America has done the hard work of integrating with over a dozen industry-leading telematics providers. We make it easier, quicker and more accurate for you to source accurate vehicle availability. This 'plug and play' approach means that your suppliers and partners can be part of your 'virtual fleet' within minutes. With

CX North America's apps & tools you get:

- Real-time available capacity visibility.
- Precise matching of vehicle locations to your on demand loads.
- Simple and secure updates for trading partners about every load handled, in real-time.
- Extended visibility and 'reach' by incorporating sub-contractor fleets.
- Powerful sub-contractor fleet visibility and management tools.

Demand More

CX North America provides its members with a unique set of tools to deliver real time visibility of drivers, vehicles and fleets – before, during and after every transaction. Users can choose to work with the whole community or just their own groups of preferred carriers.

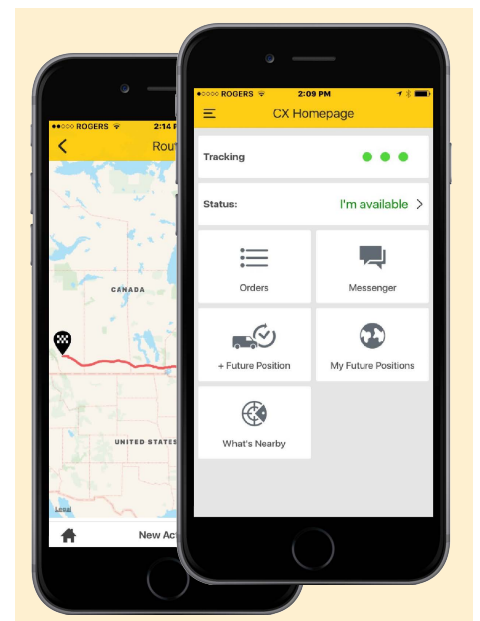
The platform handles the entire life cycle of member-member transactions, communication, reporting and much more. These tools are available 24/7 via PC, Mac, mobile device and even on selected 'in cab' telematics terminals. With CX North America you can grow your business faster, with lower risk and greater control.



Since signing up... our freight business has increased by 70% in one year.

Chris Kreska

Director of Operations/Dispatch
R&J Transport Division,
Fort Worth TX



Visit cxnamerica.com & sign up for a demo today!

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