

MEDIA RELEASE

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A FIRST OF ITS KIND!

MEMORANDUM OF UNDERSTANDING (MOU) SIGNED BETWEEN CANADA AND INDIA

Windsor-Essex, Ontario Canada – November 29, 2018 – On November 28, 2018 the **Canadian Association of Mold Maker (CAMM)** and **WindsorEssex Economic Development Corporation (WE EDC)** signed two Memorandum of Understanding (MOU) with **Engineering Export Promotion Council (EEPC) India** and the **Tools and Gauge Manufacturer's Association of India (TAGMA)**. This is an effort by the Canadian Association of Mold Makers member companies Canada-wide and WE EDC to explore opportunities in the Indian market.

WE EDC and CAMM are proud to lead the signing of the MOUs that are the first of their kind between Canada and India to establish an institutional framework for member companies of leading industry associations in Canada and India to collaborate for opportunities in the Indian market and globally.

Consul General for Canada in Mumbai, Ms. Annie Dubé, quotes: "The MoUs signed with EEPC India and TAGMA mark the first steps in a collaboration between Canada and India in technologies to be used in Industry of the future. Canada is well-placed internationally in terms of R&D in new emerging technologies such as Additive manufacturing, Advanced analytics, Big Data, Robotics & Automation, Artificial Intelligence, Internet of Things (IoT) and Process Digitization across the business value chain."

Jonathon Azzopardi, President, Canadian Association of Moldmakers (CAMM) said: "The signing of the MoU agreements between TAGMA, EEPC and CAMM is the first step to bringing two already successful industrial economies together to build partnerships focused on harnessing the strengths of our two industries to create a mould making super power on a global scale."

Rakesh Naidu, Chief Operating Officer, Windsor-Essex Economic Development Corporation said: "We are delighted to partner with EEPC and TAGMA. We expect this relationship will be of mutual benefit to Windsor-Essex and Indian companies. We have identified specific areas of interest and will work collaboratively to take this forward. The time is right for Canada and India to work together."

BACKGROUND:

ABOUT - The **Canadian Association of Mold Makers (CAMM)** is Canada's leading national association representing moldmakers, service providers and suppliers to the global moldmaking Industry. The Association was established in 1981 to provide a unified voice in representing the moldmaking industry on the national and international stage. Their members include a vast array of global companies focused on moldmaking, designing, manufacturing, service and supply. canadianassociationofmoldmakers.com/

ABOUT - The **WindsorEssex Economic Development Corporation (WE EDC)** is a not-for-profit organization supported by the City of Windsor and the municipalities of Amherstburg, Essex, Kingsville, Lakeshore, LaSalle, Leamington, Pelee Island, Tecumseh and Windsor. WE EDC advances economic development and prosperity in the region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways: We Inform, We Guide and We Connect. choosewindsorsex.com
youtube.com/windsorsex

ABOUT – The **Engineering Export Promotion Council (EEPC) India** is the premier trade and investment promotion organization in India. It is sponsored by the Ministry of Commerce & Industry, Government of India, and caters to the Indian engineering sector. As an advisory body it actively contributes to the policies of the Government of India and acts as an interface between the engineering industry and the government. Set up in 1955, EEPC India now has a membership base of over 13,000 out of whom 60% are SMEs. eepcindia.org

ABOUT - The **Tools and Gauge Manufacturers' Association of India (TAGMA)** is an all India association of the Tooling Industry, established in the year 1990 present in Bangalore, Chennai, Coimbatore, Gurugram, Hyderabad, Mumbai, Noida, and Pune. It has a membership of 665 companies. tagmaindia.org

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Media Contact:

Lana Drouillard, Director, Marketing & Communication

WindsorEssex Economic Development Corp.

Tel: 519 259-9600

ldrouillard@choosewindsorsex.com