

**MEDIA RELEASE  
FOR IMMEDIATE RELEASE  
TUESDAY, SEPTEMBER 15, 2020**

## **Automotive Cybersecurity Company – Vehiqilla Inc. Chooses Windsor-Essex**

**Windsor-Essex, Ontario, Canada – Tuesday, September 15, 2020** – Vehiqilla Inc., founded in Burlington, Ontario has announced its decision to move its headquarters to Windsor-Essex, Ontario. The rationale behind their decision was based on many factors including the vibrant automotive and logistics sector in the region, the access to untapped tech talent from the University of Windsor and St. Clair College and the strong ecosystem that exists in the Windsor-Essex region. Another essential decision factor for selecting Windsor-Essex is the is the free access to Canada’s largest, publicly accessible, Virtual Reality CAVE. This CAVE access will enable Vehiqilla Inc. to continue to advance its competitive strengths in automotive cybersecurity.

Vehiqilla Inc. will launch a phased approach to hiring, beginning with a business development specialist, six researchers, five security analysts and assorted senior technical staff.

As the Windsor-Essex region shifts from the Automotive Capital to Automobility Capital, the identification of, and solutions to, cybersecurity challenges associated with Connected and Autonomous Vehicles (CAVs) has become imperative. Companies and organizations must be able to provide expertise to the transportation sector to mitigate cybersecurity threats to the integrity and safety of goods and people that are being transported during logistics activities.

Vehiqilla Inc. is currently working with St. Clair College on Automotive Cybersecurity training through the platform offered by Automotive Parts Manufacturers’ Association’s Institute for Cybersecurity (AMPAIAC). WE EDC has, and will continue to make connections in the community for Vehiqilla with the University of Windsor, local companies in the automotive and logistics sectors, and industry associations to assist them in making a smooth transition and develop new business opportunities within the region.

“Vehiqilla Inc. was founded to meet the cybersecurity challenges of today’s & tomorrow’s Connected & Autonomous Vehicles (CAVs). This transformation in Mobility is changing the Cyber Threat Landscape and there is a need to re-assess the Risk Impact of Cyber to the Connected & Autonomous Vehicles (CAV). Vehiqilla Inc. aims to address all areas of this changing threat landscape, including In-Vehicle Security, V2X Security, Cybersecurity of the Supply Chain and Fleet Cybersecurity.” - **AJ Khan, CEO, Vehiqilla Inc.**

“The Windsor-Essex region is transitioning from Canada’s Automotive Capital to Canada’s Automobility Capital. To ensure that our region and companies are prepared for that shift, we need innovative companies like Vehiqilla to assist in the transition to the next evolution of the automobile. Windsor-Essex has been a leader in the automotive sector for over a century – continued advancements will ensure we are positioned as leaders well into the next century. We are very pleased to welcome Vehiqilla Inc. to our community and to bring its expertise in Cybersecurity to all users in different sectors.” - **Stephen MacKenzie, President and CEO, WindsorEssex Economic Development Corporation.**

## **ABOUT VEHIQILLA INC.**

Vehiqilla Inc. was founded in 2020, with headquarters in Windsor, Ontario, Canada and specializes in providing consulting services globally in the automotive cybersecurity industry. Their main areas of expertise are: In-Vehicle Secure Architecture, Cyber Governance, V2X Security, ISO 21434, ECU/APP Security Assessment, Penetration Testing/Vulnerability, Threat and Risk Assessment and Fleet Incident Management. Their headquarters in Windsor-Essex will provide consulting services, technical support and training to adapt to its clients' needs to help companies with conducting risk assessments and provide an overview of the cyber threat landscape and solutions. Visit <https://vehiqilla.com/>

## **ABOUT WINDSORSESSEX ECONOMIC DEVELOPMENT**

The WindsorEssex Economic Development Corporation is the lead economic development agency for the Windsor Essex Region. The focus of the organization is to develop and execute strategies to retain, expand, attract and help new businesses start up in the Windsor-Essex region. The WindsorEssex Economic Development Corporation is led by a board of distinguished community leaders. A team of professional staff will assist you with all your location and investment decisions by working one-on-one with businesses, to facilitate the process of starting, growing or locating in Windsor-Essex. Visit <http://choosewindsorsex.com/>

##

### **Media Contact:**

Ryan Donally

Manager, Investment and Corporate Marketing

WindsorEssex Economic Development Corporation

Mobile: (226) 346-8919

E-Mail: [rdonally@choosewindsorsex.com](mailto:rdonally@choosewindsorsex.com)