



Media Release  
August 28, 2017

**EMBARGOED UNTIL- Monday, August 28, 2017**

**THE WINDSORESSEX SMALL BUSINESS CENTRE  
SUPPORTS LOCAL ENTERPRISING YOUNG PEOPLE START UP  
AND RUN THEIR OWN SUMMER BUSINESS**

**Windsor-Essex County, Ontario, Monday, August 28, 2017**– The Small Business Centre, a department within the WindsorEssex Economic Development Corporation and in partnership with the Province of Ontario has provided for the 17<sup>th</sup> year, the Summer Company Program. This program offers full-time students, 15 to 29 years old an opportunity to explore entrepreneurship hands-on.

This year, the Small Business Centre received numerous submissions from across the Windsor-Essex region and 18 students were approved. Students enrolled in the program received up to \$1,500 to put towards the costs to start and run their own summer business, with an additional \$1,500 awarded to the students upon successful completion of the program.

The **media are invited to** meet the student entrepreneurs at the Summer Company program wrap-up session where the students will pitch their businesses and present what they have learned about ‘running’ their own business. Small Business Centre business advisors and mentors will also be on hand to celebrate the student’s successful completion of the Summer Company Program.

**The wrap-up session takes place at the WindsorEssex Economic Development Corp. 700 California Avenue on Monday, August 28<sup>th</sup> 2017 (Board Room main floor) and the media are invited to attend and participate from 10:30 am to 11am.**

**Stephen MacKenzie, CEO of the WindsorEssex Economic Development Corporation** said, “The Summer Company Program is an important initiative delivered by the Small Business Centre that provides support for our youth that will help them grow and prosper within the region. It’s important to assist these ambitious students in this program into future entrepreneurs and successful business owners in our region.”

**Sabrina DeMarco, Executive Director of the Small Business Centre added,** “Since 2001, the Small Business Centre has delivered the Summer Company Program in partnership with the Ministry of Economic Development and Growth. The Summer Company Program has grown year after year and this year is no exception with 18 enterprising participants. We are so pleased to deliver this program for the students to learn what it takes to manage a business through hands-on coaching, training and mentorship by local business leaders.”

**ABOUT: 2017 Summer Company Entrepreneurs and Businesses:**

<http://www.windsorsexsmallbusiness.com/summer-company-entrepreneurs-2017>

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