

**MEDIA RELEASE**

**EMBARGOED To-8:30AM Wednesday, June 20, 2018**

**TAL CZUDNER, GENERAL MANAGER OF ESSEX GOLF AND COUNTRY CLUB  
IS THE INCOMING BOARD CHAIR OF  
THE WINDSOR-ESSEX ECONOMIC DEVELOPMENT CORPORATION**

**Windsor-Essex County, Ontario, Canada - Wednesday, June 20, 2018** – Over 160 people attended the **WindsorEssex Economic Development Corporation’s 2017 Annual General Meeting (AGM)** today held at the Ciociaro Club in Tecumseh, Ontario and was sponsored by **Libro Credit Union**. Attendees included **stakeholders, funders, government officials and business leaders from the Windsor-Essex region**.

**Tal Czudner, General Manager, Essex Golf and Country Club** has been named the new Chair of the WE EDC Board of Directors. Mr. Czudner previously served as Vice Chair. As well, **Kevin Laforet, Regional President Caesars Entertainment and CEO Caesars Windsor** has joined as a Director.

“I am honoured to be elected to take on this new role as Chair of the WindsorEssex Economic Development Corporation Board and I look forward to continuing with the strategic work of the Directors who consistently share their expertise to benefit the organization and the Windsor-Essex region,” said **Tal Czudner, General Manager, Essex Golf and Country Club**

**City of Windsor Mayor, Drew Dilkens said**, “The City of Windsor and the WindsorEssex Economic Development Corporation continue to focus on promoting local economic development and diversification of the economy, encouraging new cross-border partnerships and embracing the future of high-tech. The City of Windsor is thriving. We are a diverse community of families, businesses and entrepreneurs. I want to congratulate Tal Czudner on being named as Chair of the Board of Directors, and welcome Kevin Laforet to the Board. I look forward to working with them.”

**Warden, Tom Bain and Chair of the WindsorEssex Economic Development Corporation** added, “The WE EDC has worked diligently over the past year to strengthen relationships with all of the municipalities, organizations, institutions and industry that play a role in improving the economy and quality of life in our region. This increased level of collaboration is paying dividends, by creating an array of opportunities for business retention, expansion and attraction and stimulating job creation across our region. Kevin Laforet is an excellent addition to the Board of Directors, and Tal will do an excellent job leading this distinguished group.”

**Stephen MacKenzie, CEO of the WindsorEssex Economic Development Corporation** stated, “Overall our performance metrics in 2017 shows very positive outcomes and a strategic focus on meeting or exceeding the core objectives and this is an indicator we are well positioned to continue with this momentum in 2018 and beyond.”

The keynote speaker was **Raed Kadri, Director of Automotive Technology and Mobility Innovation with the Ontario Centres of Excellence** and presented Ontario’s Autonomous Vehicle Innovation Network (AVIN) and included the Windsor-Essex Regional Development Site Program.

WE EDC also launched a series of vignettes featuring local individuals and their businesses such as: **Kyle Brown with SIRVED MOBILE SOLUTIONS, Sean Hubberstey with CenterLine Windsor and Shelley Fellows, Radix Inc.** who provide in their own words all the benefits of living and working in the Windsor-Essex region. Throughout 2018 WE EDC will have a total of 12 vignettes produced will feature a diverse group of individuals and businesses. The videos will be shared extensively in promotional campaigns.

The video ***Your Windsor*** was also shown at the AGM with congratulations extended to **Larry Koscielski, CenterLine Windsor, Adam Davis with Next Dimension and Brent McPhail, Brave Controls** for their efforts in producing a promotional video to attract people to our region.

ABOUT-The WindsorEssex Economic Development Corporation advances economic development and prosperity in the region. We are the region’s lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways: We Inform, We Guide and We Connect. [www.choosewindsoressex.com](http://www.choosewindsoressex.com)  
[www.youtube.com/windsoressex](http://www.youtube.com/windsoressex)

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