

MEDIA RELEASE

January 31, 2014

Idea Forum - To Expose New Methods Of Youth Employment

Windsor-Essex County, Ontario, Friday, January 31, 2014 - Over one hundred representatives from education, and many youth related agencies and organizations attended the Windsor-Essex & Chatham-Kent Region Youth Jobs Strategy Idea Forum today, held at the Ciociaro Club in Oldcastle.

The WindsorEssex Small Business Centre in partnership with the Ontario Government, WeTech Alliance and the Chatham-Kent Small Business Centre hosted this forum to discuss ways to help youth find jobs and ensure employers can hire the skilled workforce they need to thrive in today's economy.

Panel presentations included a 'Youth' Panel that explained how young people today feel about their employment prospects. The panelists also shared what led them to their non-traditional career paths they are currently in. The youth panelists included employees from Valiant Machine & Tool Inc., CS Wind Canada, Daedas Inc. and Naguset ElderCare Inc.

An 'Employment' Panel discussed topics such as, what they foresee are the jobs of the future; what employers want and need from their future workforce. The participants were Steven Renaud, General Manager of CenterLine (Windsor) Limited; Dave Cecchin, President of Omega Tool Corp. and Maureen Lucas, President of Lucas Works.

Sandra Pupatello, took the opportunity to ask service deliverers to review their service delivery methods to reflect a changing work place. ***"We need to make room for our millenials, they are smarter and they expect more from their work experience...let's get ready."*** said Sandra Pupatello, CEO of the WindsorEssex Economic Development Corporation.

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