

**MEDIA RELEASE**  
**FOR IMMEDIATE RELEASE**  
**Tuesday, September 8, 2020**

## **WINDSOR-ESSEX NAMED ONE OF CANADA'S BEST LOCATIONS TO INVEST**

**Windsor-Essex, Ontario, Canada – Tuesday, September 8, 2020** – Today, Site Selection Magazine, an international publication that is recognized as the leading publication in corporate real estate, facility planning, location analysis and foreign direct investment, recognized **Windsor-Essex, Ontario Canada as one of twenty "Canada's Best Locations - 2020"**.  
[ [SITE SELECTION MAGAZINE MEDIA RELEASE](#) ]

Site Selection magazine has also cited Canada as the second-best country to invest (based on combined infrastructure and corporate end-user project investment strength) and Ontario as the top province in Canada (with 11 of the 20 locations).

The Global Groundwork Index is based on proprietary data from Conway Analytics' Conway Projects Database and an equally robust database from global infrastructure advisory and events firm CG/LA.

*"Windsor-Essex is seeing a lot of interest from firms all over the globe including spikes of interest from Mexico, The Netherlands, Germany, and the United States. Investment Attraction built some strong leads in 2019 and are seeing some of those leads land here in 2020. We expect Q4 2020 and all of 2021 to be a very strong year for foreign direct investment into the region."* - **Matthew Johnson, Director, Investment Attraction and Marketing, WindsorEssex Economic Development Corporation**

*"Site Selection Magazine is the gold-standard in global foreign direct investment, and economic development publications. To be recognized as a one of Canada's Best Locations is quite a strong endorsement of the Windsor-Essex region. This recognition will go a long way to building the global profile of our region as a destination to live, work and play. We should all be proud to call this region home."* - **Stephen MacKenzie, President and CEO, WindsorEssex Economic Development Corporation.**

**ABOUT SITE SELECTION MAGAZINE** - Published by Conway Data Inc. Site Selection magazine delivers expansion planning information to 47,000 executives of fast-growing firms. The senior publication in the development field, Site Selection and its affiliated e-newsletters are also available via Site Selection Online. Headquartered in Atlanta Georgia, Conway Data, since 1954, has been a trusted advisor to corporations, government economic development and investment promotion agencies around the world. <https://siteselection.com/>

**ABOUT WINDSORESSEX ECONOMIC DEVELOPMENT** - The WindsorEssex Economic Development Corporation is the lead economic development agency for the Windsor Essex Region. The focus of the organization is to develop and execute strategies to retain, expand, attract and help new businesses start up in the Windsor-Essex region. The WindsorEssex Economic Development Corporation is led by a board of distinguished community leaders. A team of professional staff will assist you with all your location and investment decisions by working one-on-one with businesses, to facilitate the process of starting, growing or locating in Windsor-Essex. <http://choosewindsorsex.com/>

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