

Monthly Economic Monitor – October 2013

Population		
	2011	2006
Windsor-Essex	388,782	393,402

Source: Statistics Canada, 2011 Census

Unemployment Rates – Windsor CMA (%)			
	September 2013	August 2013	September 2012
Windsor CMA	9.2	8.9	9.0
Ontario	7.3	7.5	7.9
Canada	6.9	7.1	7.4

Source: Statistics Canada, October 2013, figures represent a seasonally adjusted 3 month moving average.

Labour Force Characteristics – Windsor CMA			
	September 2013	August 2013	September 2012
Labour Force	166,600	167,800	168,000
Employed	151,200	153,000	152,900

Source: Statistics Canada, October 2013, figures represent a seasonally adjusted 3 month moving average.

Despite a reduction in the size of the labour force, the unemployment rate in the Windsor Census Metropolitan Area (CMA) increased from August to September. The shrinkage in the labour force was more than matched by the reduction in the number of people employed.

Labour Force Characteristics – Windsor-Essex			
	Q3 2013	Q3 2012	2012
Population 15+	337,400	338,600	337,950
Labour force	210,300	215,300	213,225
Employment	191,400	196,800	193,850
Full-time	152,100	156,500	153,400
Part-time	39,300	40,300	40,450
Unemployed	19,000	18,500	19,375
Not in labour force	127,100	123,300	124,725
Unemployment rate (%)	9.0	8.6	9.1
Participation rate (%)	62.3	63.6	63.1
Employment rate (%)	56.7	58.100	57.35

Source: Statistics Canada, Labour Market Survey

Employment by Industry – Windsor-Essex			
Industry	Q3 2013	Q3 2012	2012
Agriculture	4,600	3,400	4,200
Forestry, fishing, mining and oil and gas extraction	0	0	0
Utilities	0	0	0
Construction	11,200	10,200	11,400
Manufacturing	40,800	38,800	42,700
Trade	27,100	26,200	25,200
Transportation and warehousing	7,700	8,500	9,100
Finance and insurance real estate and leasing	11,100	9,200	9,100
Professional, scientific and technical services	8,600	8,000	8,600
Business, building and other support services	6,100	7,600	8,000
Educational services	14,100	13,700	14,600
Health care and social assistance	25,200	22,900	23,200
Information and cultural and recreation	6,500	7,600	8,400
Accommodation and food services	13,600	13,300	12,500
Other services (except public administration)	7,100	8,100	8,700
Public administration	5,300	7,200	6,300
Total	191,400	186,500	193,900

Source: Statistics Canada, Labour Market Survey

Note: 0 indicates an estimate less than 1500

Job Gains/Losses – Windsor-Essex		
	September 2013	Year-to-Date
Job Gains Announced	15	391
Job Losses Announced	0	213

Source: Service Canada; The Windsor Star

EnerQuest Services, a manufacturer of power distribution equipment, announced plans to build a new, larger facility in the Town of Essex and will also hire up to 15 additional employees by 2014. The Windsor-Essex Catholic District School Board recalled 149 elementary and secondary school teachers due to higher-than-expected enrollment levels. As these employees were recalled from layoff, they are not included in the above table.

Housing Starts – Windsor-Essex				
	Q3 2013	Q3 2012	Year-to-date 2013	Year-to-date 2012
Amherstburg	24	12	42	39
Essex	17	9	26	31
Kingsville	13	8	53	32
Lakeshore	24	49	104	132
LaSalle	43	11	99	130
Leamington	7	0	12	34
Tecumseh	18	4	18	14
Windsor	136	76	226	225
Total	282	169	580	637

Source: Canada Mortgage and Housing Company (CMHC)

Housing Starts – Windsor CMA				
	September 2013	September 2012	Year-to-date 2013	Year-to-date 2012
Singles	51	49	367	411
Multi-Family	10	17	122	129
Total	61	66	489	540

Source: CMHC Press Release

Housing starts in the Windsor Census Metropolitan Area (CMA) were trending at 732 units in September compared to 720 units in August, according to Canada Mortgage and Housing Corporation (CMHC). The trend is a six month moving average of the monthly seasonally adjusted annual rates (SAAR) of housing starts.

“The rising trend in housing starts flattened in September for the Windsor CMA, reflecting the stabilization in the local economy” said Margot Stevenson, CMHC’s Market Analyst for Windsor.

Building Permits – Windsor-Essex				
	September 2013	September 2012	Year-to-date 2013	Year-to-date 2012
Industrial	\$4,631,600	\$3,857,699	\$23,479,725	\$138,603,861
Commercial	\$3,958,075	\$3,548,400	\$92,373,962	\$66,284,916
Institutional	\$2,530,875	\$23,673,873	\$88,467,515	\$34,970,874
Total	\$11,120,550	\$31,079,972	\$204,321,202	\$239,859,651

Source: Municipal Building Departments

Note: Figures are preliminary and are subject to change. Town of Essex building permits are only included up to July 2013.

Two significant industrial expansions in the Town of Lakeshore boosted Essex County’s industrial building permit total in September. A commercial plaza under construction in LaSalle helped to raise the commercial building permit total as well.

CONFERENCE BOARD OF CANADA - KEY INDICATORS

Regional GDP by Sector – Windsor CMA			
	2014*	2013*	2012
	(Mil. \$ 2007)	(Mil. \$ 2007)	(Mil. \$ 2007)
Total	12,194	11,920	11,742
Goods-Producing Industries	4,175	4,045	3,955
Manufacturing	3,246	3,167	3,117
Construction	761	712	679
Primary and Utilities	168	166	158
Services-Producing Industries	8,019	7,875	7,787
Transportation and Warehousing	443	436	427
Information and Cultural Industries	341	339	338
Wholesale and Retail Trade	1,278	1,252	1,241
Finance, Insurance and Real Estate	2,299	2,251	2,203
Business Services	740	719	718
Personal Services	726	706	701
Non-Commercial Services	1,654	1,634	1,615
Public Administration and Defence	538	537	545

* Forecast data

Source: Conference Board of Canada, Metropolitan Data June 2013

Ranking of Windsor CMA's GDP Growth Compared to 15 Other CMAs		
Year	Growth Rate	Rank
2012	1.4%	5 th
2013*	1.5%	7 th
2014-2017*	2.0%	8 th

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Summer 2013

Retail Sales – Windsor CMA			
	2014*	2013*	2012
Total Sales (\$ millions)	3,900	3,753	3,686
Percentage Change	3.9	1.8	1.6

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Summer 2013

Consumer Price Index (CPI) – Windsor CMA			
	2014*	2013*	2012
CPI (2002 = 1.0)	1.263	1.237	1.217
Percentage Change	2.1	1.6	1.4

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Summer 2013

Population and Labour Market – Windsor CMA			
	2014*	2013*	2012
Population	337,279	334,939	333,417
Labour Force	168,197	166,719	167,823
Total Employment	153,901	151,924	151,375
Unemployment Rate (%)	8.5	8.9	9.8
Net International Migration	1,389	1,019	855
Net Interprovincial Migration	153	128	-199
Net Intercity Migration	123	151	-548
Natural Increase in Population	797	717	770

* Forecast data

Source: Conference Board of Canada, Metropolitan Data June 2013

Bankruptcies – Windsor CMA			
	2012	2011	2010
Consumer	854	980	1,304
Business	20	25	33

Source: Conference Board of Canada Metropolitan Outlook Report Summer 2013

Regional Employment by Sector – Windsor CMA (000s)			
Sector	2014*	2013*	2012
Total	153,901	151,923	151,375
Goods Sector	44,062	41,313	43,139
Manufacturing	32,367	31,284	31,713
Construction	9,102	7,599	8,943
Primary Industries and Utilities	2,593	2,429	2,483
Services Sector	109,839	110,611	108,236
Transportation and Warehousing	6,030	6,697	5,884
Information and Cultural Industries	2,514	2,503	2,759
Wholesale and Retail Trade	21,024	21,378	20,296
Finance, Insurance and Real Estate	7,271	7,351	6,971
Business Services	14,164	13,539	13,868
Personal Services	21,833	21,551	22,518
Non-Commercial Services	31,863	32,589	30,531
Public Administration	5,139	5,003	5,408

* Forecast data

Source: Conference Board of Canada Metropolitan Data June 2013