

MEDIA RELEASE
January 31, 2014

48 HOURS AGO...AN UPDATE ON THE BUYWINDSORESSEX.COM KEY SECTOR DATABASE

Windsor-Essex County, Ontario, Friday, January 31, 2014 – This is an update on the buywindsoriessex.com database since **our launch 48 hours ago** about phase II that has taken the database to new heights.

Sandra Pupatello, CEO, WindsorEssex Economic Development Corporation said, “The buywindsoriessex.com database has been a popular site where local companies are recognizing the benefits of the marketing expertise of the economic development corporation. We’ve had a 50% increase in the number of local companies’ profiles and new registrants thanks to the region’s media for getting our story out.” - 480 inquiries, updates and 250 new users

Businesses in Manufacturing, Agri-Business, and ICT sectors can register free and set up a profile of their company to become a part of Windsor’s leading business directory by visiting - www.buywindsoriessex.com, and click on the "register" button on the top right hand of the page.

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