

Minutes of the Board of Directors Meeting
August 26, 2016 12 p.m.
WFCU Credit Union - Boardroom

Present:

Marty Komsa, Chair

Shelley Fellows, Past Chair

Terry Rafih, Director

Warden Tom Bain, Vice Chair

Mayor Drew Dilkens, Director

Peter Roth, Treasurer

Nicole Anderson, Director

Regrets:

Peter Quiring

William (Bill) Thomas

WEEDC:

Rakesh Naidu, COO

Lee McGrath, Director, Business
Retention & Expansion

Holly Connelly, Board Liaison

Guest:

Stephen MacKenzie

1. WELCOME

The meeting was called to order by the Chair, Marty Komsa, at 12:05 p.m. Quorum was met.

The media was welcomed.

The Chair welcomed new CEO Stephen MacKenzie, who will officially start on Monday, August 29th, to the meeting.

The Chair officially thanked Rakesh Naidu and the staff at WEEDC for the amazing job they have done since the departure of the previous CEO and asked that Rakesh relay that sentiment to staff. During the period of uncertainty, the Board, Rakesh Naidu and staff took control and managed it through a process that worked extremely effectively. Rakesh and administration were extremely helpful in talking through situations and coming up with a general understanding of the direction WEEDC should take in the future.

New CEO, Stephen MacKenzie thanked everyone for the opportunity, noting he is excited to get started. Stephen was in touch with Rakesh Naidu and staff getting up to speed on the issues and will continue to work on the initiatives. Looking forward to set up the meeting with the stakeholders and getting ready to work.

2. DISCLOSURE OF CONFLICT OF INTEREST

None

3. AGENDA

Agenda for the meeting of the WEEDC Board of Directors held on Friday, August 26, 2016.

Motion Moved by Mayor Drew Dilkens

Seconded by Warden Tom Bain

THAT the Agenda for the Friday, August 26, 2016 meeting of the WEEDC Board of Directors be approved.
Carried.

4. MINUTES

Minutes from the WEEDC Board of Directors meeting held on Wednesday, June 29, 2016.

Motion Moved by Peter Roth
Seconded by Nicole Anderson

THAT the minutes from the WEEDC Board of Directors meeting held on Wednesday, June 29, 2016 and the recommendations therein, be adopted as distributed. Carried

5. BOARD OF DIRECTORS REPORTS

1. Chair's Report

a. Board of Directors Action Items

The Board will meet in the next few months to continue the process of accomplishing the goals set out for the year and will work diligently to ensure the goals are accomplished.

Motion Moved by Shelly Fellows
Seconded by Warden Tom Bain

THAT the updates provided in the Chair's Report be received as information. Carried.

2. CEO Report

a. Performance Measures – July 2016

The Performance Measures for July 2016 were reviewed and presented:

- Business Attraction:
 - 12 new client files were identified in diversified sectors
- Business Retention & Expansion:
 - 42 companies were assisted
 - Matchmaking continues and will increase in the next quarter
- Marketing & Communications:
 - Social media engagement continues to increase due to a proactive and aggressive approach by the marketing department
- Small Business Centre:
 - \$13,750 - total investment facilitated
 - 25 new startups
 - 58 jobs were created/facilitated

b. Top Business Priorities – July 2016

The priority issues being reported for July 2016 are as follows:

- Essex County Electricity Transmission and Supply
 - Ongoing discussions with Hydro One and Minister's office outlining concerns and request for milestones.

The Board had a lengthy discussion about cost, supply and availability as a major concern of local business.

WEEDC is in consultation with Union Gas in terms of demand and increase in size of the main supply line and the increase from 16 inches to 36 inches. A local developer has voiced major concerns about the timing of the increase and whether it will become an inhibitor to economic development. WEEDC has

written a letter of support for Union Gas and identified the issues around timing and demand. Union Gas is waiting for OEB approval before the investment will go ahead.

This issue will be a high priority item on the Board agenda with a monthly update with any progress being made going forward.

- Regulatory Environment and Red Tape
- Infrastructure Funding for Municipalities
- Business Immigration and Cross Border Labour Mobility
- Skilled Trades Demand and Challenge

c. Schedule of events and activities for remainder of year 2016

Submitted for information.

d. Foreign Student Post Graduate Entrepreneur Program

Submitted for information.

Motion Moved by Mayor Drew Dilkens
Seconded by Peter Roth

THAT the updates provided in the CEO's Report be received as information. Carried.

3. NEW BUSINESS

None

4. NEXT MEETING

The next meeting of the WindsorEssex Economic Development Corporation will be held on September 26, 2016 at the WindsorEssex Economic Development Corporation.

5. ADJOURNMENT

The meeting moved In Camera at 12:46 p.m.

Motion Moved by Terry Rafih
Seconded by Nicole Anderson

THAT the open meeting be adjourned and be moved in camera. Carried.