

BOARD OF DIRECTORS MEETING MINUTES
 Friday, April 27, 2018 at 12 p.m.
WindsorEssex Economic Development Corporation
 700 California Ave, Windsor, ON, N9B 2Z2

Present:	Warden Tom Bain, Chair	Tal Czudner, Vice Chair	Mayor Drew Dilkens	Peter Roth, Treasurer
	Chris Savard	Kyrsten Solcz	Diane Reko	William Willis
Regrets:	Paul J. Mastronardi	Tom O’Brien	Terry Rafih	
Staff:	Stephen MacKenzie, CEO	Rakesh Naidu, COO	Holly Connelly	
	Shannon Dyck	Lee McGrath	Lana Drouillard	

1. CALL TO ORDER & DISCLOSURE OF CONFLICT OF INTEREST

The meeting was called to order by Warden Tom Bain, Chair and quorum was met. No conflict of interest was declared.

2. AGENDA

The Agenda for the meeting of the WindsorEssex Economic Development Corporation (WE EDC) Board of Directors held on Friday, April 27, 2018 was distributed for review.

Motion Moved by Diane Reko
 Seconded by Mayor Drew Dilkens

That the Agenda for the April 27, 2018 meeting of the WE EDC Board of Directors be approved. Carried.

3. CONSENT AGENDA

- 3.1 Minutes of Board of Directors Meeting – February 23, 2018
- 3.2 Monthly Performance Measures and Metrics
- 3.3 Top Business Priorities
- 3.4 Business Attraction
- 3.5 Business Retention and Expansion
- 3.6 Small Business Centre
- 3.7 Institute for Border Logistics & Security
- 3.8 Marketing & Communications

Motion Moved by Peter Roth
 Seconded by Tal Czudner

THAT the consent agenda and the recommendations therein, be approved. Carried.

4. BOARD OF DIRECTORS REPORTS

4.1 Chair’s Report

The Chair thanked and acknowledged the efforts of the staff noting the region is positively moving forward on many fronts.

4.2 CEO’s Report

The CEO highlighted the Perspective insert that was a branding WindsorEssex as an innovation and technology-driven economy. The primary markets were Montreal, Winnipeg and Toronto. Perspective marketing will continue to highlight the local participating companies monthly via social media.

Moved by Mayor Drew Dilkens

Seconded by William Willis

That the updates provided in the CEO's report be received as information. Carried.

5. NEW BUSINESS

None

6. NEXT MEETING

The next meeting of the WindsorEssex Economic Development Corporation Board of Directors will be at the call of the Chair.

7. ADJOURNMENT

Motion Moved by William Willis

Seconded by Tal Czudner

That the open meeting be adjourned. Carried.