

FOR IMMEDIATE RELEASE

Friday, September 12, 2014

**WINDSOR-ESSEX ECONOMIC DEVELOPMENT CONNECTS
AGRI-BUSINESSES WITH NATIONAL AND INTERNATIONAL BUYERS**

Windsor-Essex County, Ontario, Friday, September 12, 2014 – At a media conference held today the WindsorEssex Economic Development Corporation announced their plans for an upcoming Agri-Business & Food Showcase taking place at Caesars Windsor on October 2, 2014.

The Agri-Business & Food Showcase will provide networking opportunities and planned tours bringing together growers and processors from Essex County with buyers from major retailers, distributors and manufacturers from Canada and the US, including large US food processing companies looking for potential expansion into the Canadian market. This event will showcase Windsor Essex as a premier destination for these companies.

“ We are bringing to the table, over 30 domestic and international industry buyers, merchandisers, distributors, site selectors and academics so that our local agri-businesses can show them what we have to offer. We encourage all of our agri-businesses to register and take advantage of this opportunity to network with potential clients.” said **Sandra Papatello, CEO of the WindsorEssex Economic Development Corporation.**

Our local agri-business community is encouraged to attend the October 2nd breakfast and networking session. From small/medium/large manufacturers, greenhouse operators, canneries, food processors, specialty growers, bakeries, to equipment suppliers and others they will have the opportunity to interact with potential customers, suppliers and investment partners.

Local businesses will have an opportunity to interact with the guests during the breakfast and networking session on October 2, 2014. Businesses are invited to bring their business cards, marketing materials and be ready to introduce their business to potential customers.

Windsor-Essex agri-businesses interested in attending the Agri-Business & Food Showcase or to offer possible tour opportunities (see attached backgrounder) can register at: <https://agribusinessandfoodshowcase.eventbrite.ca>.

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About the WindsorEssex Economic Development Corporation - The WindsorEssex Economic Development Corporation is responsible for advancing economic development in the region. The main focus is to develop and execute strategies to retain, expand, attract and help new businesses start up in the Windsor-Essex region.