

FOR IMMEDIATE RELEASE

Friday, December 6, 2013

Windsor-Essex County, Ontario, - Friday, December 6, 2013 – Today, **Sandra Papatello, CEO of the WindsorEssex Economic Development Corporation** announced that Marion Fantetti will head up the new Business Ombudsman role with support from the City and County CAO's.

Sandra Papatello, CEO of the WindsorEssex Economic Development Corporation said, "Marion's 20 years of experience working with various levels of government will be a great asset in her new role. We are delighted to announce this outreach initiative – the first of its kind in Canada – to assist our businesses navigate public policy at multiple levels of government, helping them to grow and prosper. This initiative is part of a differentiator for us, in being able to promote our region as the most business-friendly environment to local businesses and to investors, will set us apart from other communities."

Helga Reidel, CAO, Corporation of the City of Windsor added, "It's obvious that often businesses have to deal with multiple departments and sometimes that can be a lot of work for them. At times we're not always aware of what the panic situation may be so we are delighted to have more resources linking us directly with our businesses, because we want our businesses to grow and prosper. It will be a pleasure to work with Marion as a member of the Business Ombudsman team."

Brian Gregg, CAO, Corporation for the County of Essex, "We are delighted to have Marion on our team, for us that means we have another ear to the ground with what our businesses in our municipalities need to flourish. We've tried to get better and better in our service delivery and how it relates to our business people and are always striving to help our businesses grow. What we are really excited about, is to have another resource to help us to do this and to be a part of this Business Ombudsman team."

See attached backgrounder.

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