

Media Release

Wednesday, August 5, 2015

WINDSORESSEX ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS

ANNOUNCES INTERIM CEO

Windsor-Essex County, Ontario, - Wednesday, August 5, 2015 – On behalf of the WindsorEssex Economic Development Corporation Board of Directors, Martin Komsa, Chairperson of the Board announced today that effective immediately Rakesh Naidu has been appointed as the Interim CEO of the WindsorEssex Economic Development Corporation.

"The Board is very pleased to have continuity in the organization with the appointment of Rakesh Naidu. Rakesh is a very dedicated and valuable employee and we are confident he will keep the organization focused," said **Martin Komsa, Chairperson of the WindsorEssex Economic Development Corporation.**

Rakesh Naidu, COO of the WindsorEssex Economic Development Corporation added, "I am pleased to accept the role of Interim CEO and thank the Board for giving me this opportunity. Together with the capable employees of the organization we will continue to achieve the goals and objectives as set out for 2015."

Rakesh Naidu is the Chief Operating Officer (COO) for the WindsorEssex Economic Development Corporation and has been with the Corporation for eight years. As the COO Rakesh oversees the Operations of the corporation and is responsible for initiating and executing the strategy and activities to attract and retain new investment into the region.

Rakesh works closely with industry leaders and sector heads to identify and maximize the potential in each of the key sectors. Rakesh coordinates business development activities with various levels of government, municipal economic development personnel and key stake holders to ensure there is a broad level of support for new and existing companies. Rakesh is currently Chair of Ontario Automotive Communities Alliance and was instrumental in forming Softech Alliance, now known as WEtech Alliance. He is a board member of Essex Region Conservation Foundation.

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