

**FOR IMMEDIATE RELEASE**  
**Thursday, July 3, 2014**

**STUDENTS EXPLORE ENTREPRENEURSHIP HANDS-ON THROUGH  
THE SUMMER COMPANY PROGRAM**

**Windsor-Essex County, Ontario, Thursday, July 3, 2014** – The Small Business Centre operating within the WindsorEssex Economic Development Corporation is once again administering the Summer Company Program that offers full time students, 15 to 29 years old an opportunity to explore entrepreneurship hands-on.

The Small Business Centre has been delivering the program for more than ten years in partnership with the Ministry of Economic Development, Employment and Infrastructure. Students who are accepted receive up to \$1,500 to put towards the costs to start and run their own summer business and \$1,500 is awarded to students upon successful completion of the program.

“Thanks to additional funding from the Ministry and receiving some great applications from our young people with a keen interest of starting their own business we are seeing a 25% increase in companies this year,” **said Sandra Pupatello, CEO of the WindsorEssex Economic Development Corporation.**

On July 4<sup>th</sup>, 2014 at the Small Business Centre 20 students from across the Windsor-Essex region whose applications have been approved will receive a full day of training on such things as: record keeping, banking solutions, marketing and customer service. With hands-on business coaching, training and mentoring, Summer Company helps turn ambitious students into entrepreneurs.

The media are invited to meet this year’s Summer Company students on **Friday, July 4, 2014 at the Small Business Centre 700 California Avenue, at 9 AM in the Ec. Dev. Board Room.**

**###**

**Attachments:**

2014 Summer Company students and companies

Media Contact:

Lana Drouillard, Director, Marketing & Communications

**Tel: 519 259-9600 (Cell)**