

FOR IMMEDIATE RELEASE

Friday, June 20, 2014

**WINDSOR-ESSEX ECONOMIC DEVELOPMENT CORPORATION HIGHLIGHTS
BUSINESS DEVELOPMENT ACTIVITIES TO STRENGTHEN THE REGION
AT THE 2013 ANNUAL GENERAL MEETING**

Windsor-Essex County, Ontario - Friday, June 20, 2014 – The WindsorEssex Economic Development Corporation held its 2013 Annual General Meeting today at the Ciociaro Club in Tecumseh, Ontario. Attendees included stakeholders, government officials, and business leaders from the Windsor-Essex region.

Joseph Byrne, Chair of the WindsorEssex Economic Development Corporation Board of Directors submitted the 2013 Annual Report stating – “We were pleased to welcome Sandra Papatello as the Chief Executive Officer on June 1, 2013. Sandra has a solid relationship with businesses around the world and inside-out knowledge of economic development within Ontario and a love and thorough knowledge of the region’s strengths and this made her the ideal person to lead the Economic Development Corporation. An equally important announcement was the appointment of Rakesh Naidu as the Chief Operating Officer to compliment the Ec. Dev. team. We are confident this sent a strong signal to business – Windsor is ready to compete.”

Sandra Papatello, Chief Executive Officer of the WindsorEssex Economic Development Corporation added, “The work of economic development has drastically changed since the recession. Therefore, we all have to be champions for our region and how we treat our businesses really matters ...our best differentiator is being the most business – friendly community. We can either talk *Down* the economy or talk *UP* our region...that’s our ticket.”

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