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### **WindsorEssex Economic Development Corporation Receives Excellence in Economic Development Award from the International Economic Development Council**

WindsorEssex Economic Development Corporation received a Gold Excellence in Economic Development Award for its 2015 project in the category of Paid Advertisement Campaign for communities with populations of 200,000-500,000 from the [International Economic Development Council](http://www.iedconline.org) (IEDC).

The honor was presented at an awards ceremony on Monday, October 5, during the 2015 IEDC Annual Conference, which was held October 4-7, in Anchorage, Alaska.

“From localized community projects, to large scale endeavors, economic development efforts have played a vital role in the global economy,” said JoAnn Crary, CecD, Chair of the International Economic Development Council and President of Saginaw Future Inc. “As we address new and longstanding challenges, these efforts continue to take on even greater importance. The award serves as a salute to pacesetting organizations like the WindsorEssex Economic Development Corporation for leading the charge.”

Although planning and implementing a career fair is not the mandate of the WindsorEssex Economic Development Corporation, supporting our Region’s businesses to grow and expand is. Responding to our local manufacturers who are experiencing the impact of a skilled trades shortage EcDev created and implemented a Technical and Skilled Trades Career Fair ‘the first of its kind’ and an extensive far-reaching National advertising campaign. Over 400 applicants participated and the positive effects of this campaign can still be felt by the participating companies.

Recipients of IEDC’s Excellence in Economic Development Awards demonstrate to an experienced panel of judges that they are at the forefront of the economic development profession. They are recognized as the world’s best economic development programs and partnerships, marketing materials, and the year’s most influential leaders. These awards honor organizations and individuals for their efforts in creating positive change in urban, suburban, and rural communities.

#### **About the International Economic Development Council**

The [International Economic Development Council](http://www.iedconline.org) (IEDC) is a non-profit membership organization serving economic developers. With more than 4,600 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC’s members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. [www.iedconline.org](http://www.iedconline.org).

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