

FOR IMMEDIATE RELEASE

MEDIA RELEASE

Thursday, June 16, 2011

WINDSOR-ESSEX ECONOMIC DEVELOPMENT CORPORATION POSITIONING THE REGION FOR FUTURE SUCCESS

Windsor-Essex County, Ontario, Thursday, June 16, 2011 – The Annual General Meeting (AGM) of the WindsorEssex Economic Development Corporation was held today at Willistead Manor in Windsor, Ontario.

As Chair of the WindsorEssex Economic Development Corporation (WEEDC) Lindsay Boyd presented the 2010 Annual Report to the guests - made up of WEEDC Board Members, staff, stakeholders and strategic partners.

Lindsay Boyd, Chair of the WEEDC stated, “2010 will be remembered as one of transformation and diversification that saw established industries being reinvented, and new emerging industries welcomed to the Windsor-Essex region. It started out on a positive note when after a very long and stringent recruitment process; the Board was extremely pleased to appoint Ron Gaudet as its CEO in February 2010. We are moving towards a diversified economy that’s getting better all the time. There is no doubt in my mind, that in the coming year, the Windsor-Essex region will be the place to be in terms of location and innovation. The Corporation will continue to build upon the success of 2010 as we continue to support a vibrant and diversified economy. For Windsor-Essex, the best is yet to come.”

Ron Gaudet, the CEO of the WEEDC added, “The Regional Planning Session held in March allowed us to listen and hear directly from stakeholders about this region’s future direction. As I toured all municipalities I met with leaders in both the private and public sectors who expressed their desire to collaborate at new levels and work together towards a new future. We identified the need to evolve our economic development approach to be more inclusive and ensure that we give equal weighting to areas such as sustainability, diversification, the development of our skilled workforce, and overall quality of life. We are excited to look to 2011 and beyond and are committed to building on our foundation and to position the region for future success.”

The 2010 Annual Report was distributed at the Annual General Meeting and contains the highlights of Business Development Growth in 2010. The Annual Report is also available at: www.choosewindsor-essex.com.

-30-

WindsorEssex Economic Development Corporation

www.choosewindsor-essex.com

info@choosewindsor-essex.com

About the WindsorEssex Economic Development Corporation (WEEDC) - The WEEDC is the lead economic development agency proudly representing Windsor-Essex, Canada’s fastest growing economy (Conference Board of Canada) and one of the world’s Top 7 most intelligent communities (Intelligent Community Forum). Acting as a catalyst and network developer WEEDC works to positively impact the region by providing services including business attraction, retention and expansion, small business and entrepreneurial development, and community development activities.

Media Contact:

Lana Drouillard Director Marketing/Communication

WindsorEssex Economic Development Corporation

519 259-9600