



FOR IMMEDIATE RELEASE

Thursday, December 16, 2010

Windsor, Ontario: NAFTC Studios' plan to open a state-of-the-art film studio in Lakeshore, Ontario is revitalized thanks to the inclusion of a 500 kW solar power plant.

The proposed studio failed to meet municipal standards back in 2005 and the project was put on hold - until now. The solar power plant not only helped the studio meet provincial regulations, but will also provide a source of revenue.

Because of the **Green Energy Act and Ontario's renewable energy feed-in tariff program**, companies like NAFTC Studios can provide our communities with clean energy and help grow the economy, in often unforeseen ways. NAFTC's proposed film studios will attract large-scale movie production to Windsor from the United States.

"We are proud to be a part of this new frontier as Ontario moves towards sustainable growth and economic diversification through renewable energy," said John Millson, president of Great Lakes Energy.

The solar plant is a joint venture between **North American Free Trade Consultants (NAFTC Studios)**, project developer **ESEI Power** and racking manufacturer **Great Lakes Energy**.

ESEI Solar will design, construct and maintain the power plant. The project, to be commissioned by the spring of 2011, will use German-made thin film solar modules and locally manufactured racking.

The NAFTC Studios project marks the beginning of a long-term partnership between ESEI Power and Great Lakes Energy. "We are looking forward to working with Great Lakes Energy because of their strong manufacturing capabilities and extensive experience managing solar power projects," said Lia Van Baalen, marketing co-ordinator for ESEI. "Ultimately, our strengths compliment theirs. We bring to the table our solid engineering and construction experience and our ability to deliver profitable turnkey solutions."

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About Great Lakes Energy

Great Lakes Energy sells and installs solar systems and also manufactures seasonably adjustable pole-mount racking systems, which increase power production by 30%.

About ESEI

ESEI Power is a renewable energy plant developer and owner/operator, establishing a network of leased lands and rooftops throughout North America.

ESEI Solar is a full-service engineering, procurement and construction (EPC) provider for clients and partners across North America.

Media Contacts

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Media Event Details
Thursday December 16, 2010

@ 2:00 pm

WHAT: Announcement of studio project to be completed in Spring 2011.

WHO: Mr. Jim Shaban, CEO NAFTC Studios
Honourable Dwight Duncan, Minister of Finance
Mr. Bruce Crozier, MPP Essex
Mayor of Lakeshore and Warden, Tom Bain
Mr. John Millson, President Great Lakes Energy Inc.

WHERE: 20 North Rear Road, Maidstone ON, N0R 1K0
(20 North Rear Rd. Just south of Manning and 401 interchange)