

FOR IMMEDIATE RELEASE
November 17, 2009

Bringing Manufacturers Together To Take On The World

Windsor and Essex County, November 17, 2009 – The WindsorEssex Development Commission (WEDC) and Excellence in Manufacturing Consortium (EMC) is pleased to invite manufacturers from all sectors to attend the launch of the Windsor-Essex EMC Chapter on November 24, 2009.

Excellence in Manufacturing Consortium (EMC) is a unique not-for-profit consortium of manufacturers, incorporated to facilitate each member's development, both individually & collectively, towards improving their competitiveness as a strong community infrastructure of world-class business.

Key Topics to be discussed at this complimentary event:

- Purchasing electricity and NG as a group
- Manufacturing specific safety group
- On-line training programs
- EMC's food sector initiative
- Continuous improvement

Who should attend?

- CEO's, Presidents and Senior Managers of manufacturing companies in Windsor-Essex
- Companies interested in leveraging available training and employment funding
- Companies willing to cooperate with other local manufacturers to boost the Windsor-Essex economy

WHY?

All manufacturing companies regardless of size, sector or sophistication are welcomed and encouraged to attend this important information event to learn how the EMC has benefitted other manufacturing communities in Canada. Participants will learn how leveraging the expertise which already exists in our local manufacturing community can help their business; how networking peer-to-peer with industry colleagues and other manufacturers will increase their capabilities and boost their company's competitive advantage globally.

When: November 24, 2009 from 7:30 am to 11:00 am

Where: Fogolar Furlan Club, Windsor Hall, 1800 North Service Road, Windsor, ON

How: Registration is **FREE but you Must RSVP-** Register by phone 519 281-1176 or email jbates@emccanada.org

Contact:

Jason Bates, EMC, Membership Manager

Cell: 519 281-1176 or

Tracey Pringle, WEDC Director, Business Attraction

P: 519 255-9200 Ext. 2229

ABOUT US – The WindsorEssex Development Commission provides valuable services to the Windsor-Essex Region by attracting new business, capital investment and other assessment and employment-creating enterprises. We strive to aid in the strengthening, diversification and growth of existing business and maintain an attractive business and economic environment through constant contact with the appropriate government agencies and community groups to promote our region as a desirable location.

www.choosewindsor.essex.com