



FOR IMMEDIATE RELEASE
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Wizie Announces Software R&D Center in Windsor

Windsor, ON - Wizie, a leading provider of managed travel-trade services and solutions, has announced the opening of a new research and development centre in Windsor, ON, Canada. The company's research and development (R&D) activities, which are currently based in the United States and India, are slated for consolidation in Canada. The company plans to establish their operations here with approximately 15 new employees in April of 2009, with expected growth that will create an additional 100-120 positions over the next three or four years. Approximately 65 per cent of these positions will be in advanced software development. The remainder will also be high-tech jobs, working in Wizie's partner fulfillment center. The company expects to become the largest software development company in the region.

"This is obviously good news for Windsor," said Mayor Eddie Francis about the announcement. "Wizie is not only bringing jobs to our city, but also an important and timely vote of confidence in our workforce. It shows that we can be successful on a global scale." Essex County Warden Nelson Santos agreed. "This kind of diversification is essential to the region's ongoing prosperity. Attracting new jobs and new industries is our most pressing development initiative," he said.

The new office R&D centre is strategically located at Windsor Airport. This location was a critical factor in choosing Windsor given the company's connections to the airlines industry. It is also close to their Michigan headquarters and will allow the company to better serve its growing base of global customers.

The firm's services allow airlines, consolidators, travel agencies and online travel portals to reduce their operational costs while increasing efficiency, customer satisfaction and grow their business, Wizie has a successful track record of annual growth in the 30-40 per cent range, with the addition of five new Canadian clients in 2008.

"As part of our ongoing expansion strategy, Wizie is extremely pleased to open its most recent office in Windsor, ON" said Trideep Aggarwal, President and CEO, Wizie.COM LLC. "The strategic location of our Windsor office and its access to the local talent pool will allow us to better serve our growing base of customers globally," he added.

Remo Mancini, Chairman of the WindsorEssex Development Commission, was pleased with his organization's success in facilitating the decision. "Windsor-Essex is an ideal location for a variety of industries and we've been actively pursuing R&D jobs as part of our strategic diversification plan. The WindsorEssex Development Commission's role in this process helped convince the Wizie team that Windsor-Essex was the right decision for their company's continued growth."

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Backgrounder: Key Facts about Wizie

Wizie is a travel technology company founded in 1999 with headquarters in Michigan, USA. Wizie provides travel-trade customers with a wide selection of unique solutions which can help them compete in the growing travel industry. The firm works closely with airlines, consolidators/wholesalers and travel agents. Major services include Fare Filling in ATPCO/GDS/Private Databases, Automated Reservation processing, Ticketing, Quality Control and Reservations support. They also offer a leading world-class Internet Booking Engine called PerfectIBE, which provides users information on the cheapest available fares from multiple sources worldwide, all on a single platform. Other Wizie services include customized web development, VoIP, hosting and marketing.

The company has been active in the industry for 10 years and has earned more than 60 per cent market share in their category. In the process, it has grown from a two-person company in 1999 to a 150-person organization with multiple office locations worldwide, including branch/partner offices in India, the Middle East, Europe and Australia.

Wizie continues to grow by offering new and unique solutions for the travel industry. The organization's senior management remains focused on growing the company by penetrating new markets and through mergers and acquisitions. For more details, please visit www.wizie.com