
FOR IMMEDIATE RELEASE

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WindsorEssex Development Commission Spearheads New Funding Initiative

WINDSOR (ON) -- Local businesses now have greater access to cost-saving training incentives, thanks to an innovative partnership between the City of Windsor and the WindsorEssex Development Commission (WEDC). The initiative, spearheaded by the WEDC, provides training funding for individuals who are participating in the Ontario Works program.

“It’s a great, win-win partnership,” said Remo Mancini, WEDC Board Chairman. “It enhances training and employment opportunities and it helps area companies hire and train workers more competitively.”

Bonduelle, a Tecumseh-based food processor that employs approximately 800 seasonal employees during peak production, is one company hoping to tap into this funding program. Art Williams, the company’s Human Resources Manager, praised the WEDC’s initiative in promoting the program. “We have been working hard for increased support, and we are very pleased with the efforts that the WindsorEssex Development Commission made on our behalf. They really played an essential leadership role in orchestrating the partnership and making the program possible for us,” he said.

“This opens the door to additional employment opportunities for both employers and workers,” said Teresa Piruzza, Executive Director of Social Support Services.

The WindsorEssex Development Commission expects that companies from a variety of economic sectors will seek ways to benefit from the valuable training incentives.

For information on program guidelines or assistance in evaluating qualification, please contact the WindsorEssex Development Commission at 519-255-9200.

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